Poster Preparation Guidelines – PTICCS-2025

To ensure uniformity and effective communication of research, all participants presenting posters at the **5th Pak–Turk International Conference on Chemical Sciences (PTICCS-2025)** are requested to follow the guidelines below:

1. Poster Size and Format

- Recommended size: **Width 1.8 m × Height 1.2 m (Landscape orientation)**.
- Posters must be printed on **flex/cloth/paper** (as per your preference). Electronic posters will not be accepted.
- Please ensure high-quality printing with clear visibility of text and figures.

2. Poster Layout

- **Title Section:**

  - ❖ Title of the abstract (same as submitted).
  - ❖ Full names of authors with presenting author underlined.
  - ❖ Affiliation(s), including institution, city, and country.

- **Content Sections (suggested):**
  - o Introduction / Background

  - ❖ Objectives
  - ❖ Methodology / Experimental
  - ❖ Results and Discussion (figures, graphs, tables encouraged)
  - ❖ Conclusion
  - ❖ References (if necessary)
  - ❖ Acknowledgements (optional)

3. Text and Font

- Use clear, legible fonts such as **Arial, Calibri, or Times New Roman**.
- **Title:** Bold, font size at least **90-150 pt**.
- **Authors:** Bold, font size at least **36-42 pt**
- **Section headings:** Bold, font size at least **36–54 pt.**
- **Body text:** Minimum **28-32 pt**, easily readable from 1.5–2 meters.
- Avoid long paragraphs; use bullet points where possible.

4. Figures, Tables, and Graphics

- Ensure all images, charts, and graphs are of **high resolution (minimum 300 dpi)**.
- Use color contrast effectively (avoid red-green combinations for color-blind readers).
- Each figure/table must include a **caption**.
- Keep visuals as the main focus; balance between text and graphics.

5. Poster Presentation

- Posters should be mounted at the beginning of the conference and remain displayed until the designated poster session ends.
- The presenting author should be available near their poster during the official **poster session** to discuss their work and answer questions.
- Poster code and board number (assigned by organizers) will be communicated in advance.

6. General Tips

- Keep your poster **clear, concise, and visually engaging**.
- Ensure logical flow from **Introduction → Methods → Results → Conclusion**.
- Practice a **2–3 minute summary** of your work to share with conference participants.
- Avoid overcrowding with excessive text or too many figures.